

What Our Advertisers & Readers Have to Say

"I arrived in Boulder in late June 2004. I wasn't sure if I was staying so I didn't get a land line, which meant I didn't get a phone book. Then I found the WholeLife Pages. It is an amazing resource and the idea that the community supported such a book (I see it everywhere) was one of the reasons I thought Boulder was cool enough to make my home. When we decided to open our martial arts school, advertising in the WholeLife Pages was an obvious choice. I have been so pleased with the customer service (especially when compared to yellow pages reps) and the level of interaction and insight. I only hear good things about WLP and everyone I talk to who advertises in it says it is the best advertising money they have spent. I am looking forward to the 2005 book and seeing our ads in print!"

Mary Casey - Boulder Quest Center - Boulder, CO

"The WholeLife Pages directory has successfully filled a long overdue void in the community of holistic practitioners. Advertising in WholeLife Pages has increased my business steadily over the past year and a half with quality patients. My hats off to Carmen and John for the service their publication provides to us and the public."

Dr. Kari Vernon, DC, LAc, Nutrition Consultant - Scottsdale, AZ

"I have been an advertiser in WholeLife Pages for the past 5 years. This has been the best medium that I have ever found for my advertising in the entire Phoenix area. It has brought me the best response."

Patti Wooldridge, RN, BSN - Mesa, AZ

"WholeLife Pages has created an opportunity for a more cohesive holistic community and extends that information outward to the mainstream market. It keeps me informed about our community's holistic resources and provides a way for us to connect with each other. It assists me in putting my business name out there and enables me not only to offer my services but gives me a place through which I can confidently refer my clients to other services they may need. We are all here to serve."

Mark Panzer, LMT, Myopractor - Chandler, AZ

"Thank you for your support of the natural health community in Central Texas. Since this was my first year to advertise in your publication I followed your suggested method of tracking ad response. The ad has more than paid for itself with new clients confirmed to be a result of my business' listing in WholeLife Pages. In addition, many of my existing clients use the publication to look up my phone number for their use or to refer new clients."

Again, thank you for providing a means for Central Texas consumers to seek out and find natural health products and services. Please send

renewal information as soon as possible."

Tami Herndon, RS Hom(NA), CCH - Austin, TX

"We have been advertising with WholeLife Pages for a year and have just renewed for our second. We have found that the typical WholeLife Pages reader has a greater knowledge with respect to alternative health care and as such is more likely to spend money on our services than someone who saw our ad in the yellow pages or newspaper. We have also found that other advertisers of WholeLife Pages have contacted us and then referred their clients to us for our unique services. We have also personally used as well as referred our clients to other advertisers."

One of our main reasons for renewing was the integrity displayed by the WholeLife Pages staff and in particular John and Carmen. Any contact with the staff has always been pleasurable. It's obvious that they truly enjoy what they are doing and are committed to putting out the best publication they can. The fact that they now have a radio show to support the whole health movement and bring more attention to these services sets them apart from any other advertising medium."

It's obvious that John and Carmen are passionate about whole health and anyone in the alternative health field should advertise in the only publication dedicated to all aspects of alternative health."

Tim Hawkins, President - The Windhawk Clinic - Mesa, AZ

"Two years ago I heard someone was publishing a holistic directory in Colorado. I wanted to be included in it. I was going to use a business card size, then changed my mind and invested in a 3/4 page ad."

I track every phone call or e-mail I receive to record my advertising dollars spent and to see if I am on target. The first year I had an ad in the WholeLife Pages Directory I was impressed with the high response I'd received. Two of which were corporate parties with several hundred people present. This brought \$1600 to me in services plus the referrals that those calls generated. This year I continued with the same ad since it was so valuable to me. The Directory was available at the end of July; to date I have had 6 calls."

To say this group of individuals work very hard to develop and help their clients is not enough. Their directory has the potential to grow into the only Holistic Directory worth having in the marketplace. I Believe that WholeLife Pages has a heart and soul. I enjoy working with an organization like that! I am cancelling my Yellow Pages ad because this one is so much more active."

Myrna Lou - Palmist/Psychic/Author - Denver, CO

Visit our Internet Edition at www.wholelifepages.com

"I have been advertising with WholeLife Pages (WLP) since they came to Austin, TX, in 2003. I have no doubt whatsoever that WLP has helped increase my client base. Advertising with an alternative health specific directory such as WLP has put people in touch with me who are actively looking for the holistic work I practice. The staff at WLP has been professional and supportive in every aspect from design graphics through optimal placement in the directory.

I wholeheartedly recommend advertising with WLP to any alternative health practitioner."

Elizabeth Quigg, RMT, RYT - Austin, TX

"I have been advertising my private counseling practice and online health clinics, www.asktheinternettherapist.com and www.hypnosistapes4health.com in the WholeLife Pages directory and their Internet Edition over the past 5 years. It has proven to be a very successful collaboration. It has allowed me to pinpoint my advertising to a population that truly cares about preventive medicine.

The WholeLife Pages directory has increased my business significantly. They also provide a crucial role to the holistic community by increasing the general population's knowledge of alternative health care."

Jef Gazley, M.S., L.M.F.T., D.C.C. - Scottsdale, AZ

"For the last eight years Southwest Institute of Healing Arts have been a part of the WholeLife Pages. While WholeLife Pages is a very good advertising source, our reason for continuing to invest in the publication is because of our commitment to invest in the overall mission and vision of personal and spiritual wholeness. The publication is an exceptional resource of high quality businesses dedicated to the mind-body-soul paradigm of wellness."

KC Miller - Southwest Institute of Healing Arts - Tempe, AZ

"I wanted to take a few minutes to praise The WholeLife Pages for providing a unique, and needed, resource for residents in Central Texas. The Hills Dental Spa has been involved with the publication since it started in this area and we have found the book to be a great source for new clients.

It is always a challenge to find new clients who value their health as a priority. We have found The WholeLife Pages to be an excellent forum to educate our potential new clients. I have also enjoyed sharing the publication with our clients in an effort to help them with their overall health care needs.

We are pleased to report that our advertisement in this publication has seen better return than any other magazine advertisement we have attempted. Please keep up the good work!"

Amie Nemec - The Hills Dental Spa - Austin, TX

Please tell our advertisers you found them in WholeLife Pages

"I have been the office manager for a Chiropractic and Naturopathic office for the past 10 years. When WholeLife Pages came out for the first time in Austin, TX in 2003 I was thrilled. Since it became available, the directory has made it easier for me to help our patients find other holistic practitioners. For example, at one point I was asked if we knew of any veterinarians that used natural supplements for animals. The first thing I did was reach for the directory and was quickly able to find the information, she was so excited! Then I handed her a copy of the directory for her to keep for future reference. Another common question is about colonics. Well, guess what? The information is in the directory as well. WholeLife Pages is an excellent source for all of us to know about each other. Thanks WholeLife Pages for continuing to be a valuable source of information and keeping us all well informed!"

Margaret Ayala - Austin, TX

"I would just like to say to you how much I appreciate my relationship with WholeLife Pages.

WholeLife Pages is the perfect publication for me to advertise my practice because it links similarly minded practitioners and patients. I see the advertising in your publication as a long term strategy to benefit from my association with the heart and community that is WholeLife Pages.

Thank you again for all that you are."

Dr. Gilberto Leon, NMD

Founder of Camino Family Care, Founder of TWN & White Tiger Charities - Tempe, AZ

"I've advertised my naturopathic practice for the last four years in the WholeLife Pages directory. During this time, I have met with John and Carmen on many occasions and have found them to be professional and helpful in designing my ads to accurately represent my services.

I continue to advertise in WholeLife Pages as one of the only advertising mediums as it has produced high quality patient referrals who are well-informed regarding alternative medicine. Excellent consumers appreciate high quality, natural medicine services, and so it's an ideal match. The patients are pleased to have detailed information about my services and it produces excellent outcomes for my advertising dollar. The magazine has excellent circulation and a high utilization rate among the public. I have recommended other practitioners, and the graduates of the naturopathic college to advertise their services in the WholeLife Pages."

Dr. Michael J. Cronin, NMD, Integrative Health Care - Scottsdale, AZ
Founder of Southwest College of Naturopathic Medicine

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That a man can change himself... and master his own destiny is the conclusion of every mind who is wide-awake to the power of right thought.

- Christian D. Larson

"I would like to share with you the sincere appreciation we have for John and Carmen LaMarca and WholeLife Pages. We moved to Phoenix three years ago for my husband to attend medical school at SCNM Southwest College for Naturopathic Medicine. It is very difficult to relocate and realize that you do not know anything about the area you just moved to! Meeting John and Carmen was such a blessing for us personally and professionally. WholeLife Pages is a wonderful and reliable resource to help anyone locate a holistic health care professional, products and/or therapies. It is also a very successful advertising tool to familiarize the community with your profession or service. I am extremely impressed with the quality of the ads and the response I have received as an advertiser for the past two years. I have networked with many other advertisers and have heard first hand how WholeLife Pages has brought many new customers to their practice. We definitely plan on utilizing the publication to help us build a new practice when my husband graduates in the coming year.

We are confident that this trusted resource will continue to help educate and build awareness of the many natural and holistic therapies that truly create healing. The commitment and dedication that Carmen and John bring to this resource is incredible. The value of the information found within WholeLife Pages is truly priceless."

Sue Ellsworth - Five Seasons Health - Gilbert, AZ

"I have been thinking a lot about why I choose to advertise in WholeLife Pages, as opposed to every other kind of print advertising that I have tried. First of all, it is the only one that actually works. When people find my ad in WLP, they are looking for me as well as other alternative health care practitioners. Ninety percent of the people who got my name from WholeLife Pages actually came in for an acupuncture treatment.

I believe in the mission of WholeLife Pages, the dedication of the staff, and the commitment of its' founders to provide valuable resources to people in need. I advertise in this directory to allow myself, my fellow practitioners, and the field of Integrative Health Care to be readily available to assist and enhance the life of every person seeking better physical, emotional, and spiritual health. Thank you for your continued support and appreciation for what I do."

Cynthia Treglia, MS, LAC - Acupuncture & Herbal Medicine - Austin, TX

"Hi Carmen!

My name is Jackie Haas. I so enjoy listening to you and John on Achieve Radio. You are an inspiration and a wonderful resource to help get healing information out to all of the seekers of true health and healing. I especially learned so much from your show on your cancer experience as I have recently been diagnosed with cancer myself... thanks for sharing."

Thank You for your time... Love and Light... Jackie (Reader/Listener)

Tune in every Friday at 3pm (Arizona Time!) to the WholeLife Pages LIVE! Internet Radio Show at www.AchieveRadio.com

"Oh I can't thank you enough! What a blessing these are, can't express it enough. Thank you from the bottom of my heart and God bless you and WholeLife for this booklet as it helps to unite folks with natural alternatives to help our health."

Mrs. Toni Nored - Apache Junction, AZ (Reader/Listener)

"What surprises! I advertised in your first Austin WholeLife Pages, then experienced some problems, so I had to close my business about 6 months later and did not advertise after that. I have continued to get trickles of calls asking about my services at my former practice and I have been closed over 3 years! The most recent of these calls came several weeks ago and I appointed that person to my new location. Does WLP work?... I would say so! I am BACK - in business, in HEALTH, and in WLP.

Beverly A. Phillips RN, MSN, CFNP Family Nurse Practitioner - Austin, TX

"Within just a few months, the increase in my business has just about paid for the cost of my ads with WholeLife Pages. Being a new business owner and having a limited budget, I had a lot of hesitation about who to advertise with. Vonnie and the staff at WholeLife Pages were a dream to work with. They patiently answered all my questions, gave me suggestions and ideas and put me at ease about my decisions. I look forward to a long and prosperous relationship with Vonnie, Carmen and the entire staff at WholeLife Pages."

Lynda Witt, Certified Clinical Thermographer, Proactive Health Solutions - Tucson, AZ

"I'm the Public Information Coordinator for the Arizona Satsang Society, Inc., a Chartered Affiliate of Eckankar, Religion of the Light and Sound of God. We're new advertisers in your WholeLife Pages directory this year. We've already gotten several inquiries from our ads in your book! Thank you for taking our ads, your publication is a good place to advertise."

Sincerely,
Susanne Nyberg

"The principle which gives the thought the dynamic power to correlate with its object, and therefore to master every adverse human experience, is the law of attraction, which is another name for love. This is an eternal and fundamental principle inherent in all things in every system of philosophy, in every Religion and in every Science. There is no getting away from the law of love. It is feeling that imparts vitality to thought. Feeling is desire and desire is love. Thought impregnated with love becomes invincible."

- Charles Haanel